

LORD PROCESS OPTIMIZATION PROGRAM 2019 CONTEST – OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE THE CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW

1. **PROMOTION DESCRIPTION:** The LORD Process Optimization Program 2019 (“Contest”) begins on 12:01 AM CST, January 1, 2019, and ends at 11:59 PM CST, May 3, 2019 (with such period, the “Promotion Period”). The sponsor of this Contest is LORD Corporation (“Sponsor”). The purpose of the Contest is to identify improvement projects undertaken in connection with Sponsor’s Chemlok® Adhesives. By participating in the Contest, each team as composed by its team leader and team members (with each individual team referred to as “Team” or “Entrant” herein) unconditionally accept and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of all contest entries and the overall administration of the Contest. Entrants should look solely to Sponsor with any questions, comments or problems related to the Contest.

2. **ELIGIBILITY:** To be eligible for this contest, each member of Team must be eighteen (18) years of age or older and each such member must have been employed by the same company between May 2018 and April 2019 (the “Project Period”) for which the applicable improvement project is being submitted. Sponsor, its parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees are ineligible to enter the Contest or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses.

3. **PRIZES:** One (1) winning entry shall be chosen and such Entrant (“Winning Entrant”) shall receive official recognition by Sponsor of the victory. The Team Leader (as defined in Section 4, below) of Winning Entrant shall receive one (1) iPad with an approximate retail value (or “ARV”) of four hundred and fifty U.S. dollars (\$450.00 USD). Any prizes awarded hereunder cannot be transferred, redeemed for cash or substituted by the Team Leader and/or Winning Entrant. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Sponsor's good faith determination. Such determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prizes awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items. All Federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the Team Leader and/or Winning Entrant. Failure to comply with the Official Rules will result in forfeiture of prizes.

4. **HOW TO ENTER:** Teams may register for the Contest during the Promotion Period online by sending an electronic submission to the electronic email address so designated at the following website: <http://internationalrubberjourney.com/en/contest.php>. Entries must be submitted there in the form of a Microsoft PowerPoint file. Each Team shall designate one (1) individual as leader (“Team Leader”). Should the team fail to designate an individual as a Team Leader, the individual uploading the file shall be deemed the Team Leader by Sponsor (with each such document, an “Entry”). One (1) Entry is allowed per Team

and each team member may only participate on one Team. The Entry should detail and demonstrate an improvement project undertaken by the Team in connection with Sponsor's Chemlok® Adhesives products. Each Entry shall indicate how the project improved their respective business during the Project Period in one or more of the following areas: quality, safety, productivity, and/or cost savings. In doing so, each Entry must include descriptions of the following: (i) project background; (ii) project justification, (iii) development, (iv) impact return over investment, (v) five-year projections, and (vi) results and conclusions. Sponsor reserves the right to reject any Entry that fails to include each of the afore-referenced categories. Any false information provided in connection with the Entry or in the context of the Contest by any Team, Team Leader, or team member concerning the identity, mailing address, telephone number, email address, ownership of right or non-compliance with these Official Rules, or the like, may result in the immediate elimination of the Entry from the Contest. Sponsor further reserves the right to disqualify any Entry that it believes in its sole and unfettered discretion infringes upon or violates the rights of any third party, otherwise does not comply with these Official Rules, or violates any applicable Federal, state or local law.

5. WINNER SELECTION AND NOTIFICATION: One (1) winning Entry shall be chosen by a panel of judges selected by Sponsor. The criteria for selection the Winning Entrant is equally weighted among the following factors: (i) the amount of reduction in terms of cost and time; (ii) increased safety with respect to the improved process; and (iii) process standardization. In the event of a tie between Entries, the earliest submitted Entry shall be deemed the Winning Entrant. The odds of winning depend on the number for Entries received. The Winning Entrant shall be notified on May 23, 2019, at the International Rubber Journey Seminar. To the extent that the Winning Entrant and Team Leader of the same is unavailable at such time, then the Winning Entrant shall be notified via electronic mail at the address provided in connection with the Winning Entrant's submission of its Entry by May 3, 2019. Sponsor shall have no liability for Winning Entrant's failure to receive notices due to spam, junk e-mail or other security settings or for Winning Entrant's provision of incorrect or otherwise non-functioning contact information. If Winning Entrant cannot be contacted, is ineligible, or fails to claim the prize within ten (10) days from the time award notification was sent, the prize may be forfeited and an alternate Winning Entrant selected. Receipt by Winning Entrant of the prize offered in this Contest is conditioned upon compliance with any and all Federal, state, and local laws and regulations.

6. INTELLECTUAL PROPERTY RIGHTS: Each Entrant agrees not to submit any Entry that infringes upon any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligations, or otherwise violates applicable law. Entries violating this section of the Official Rules may be disqualified. By submitting an Entry, Entrant thereby represents and warrants that it owns the submitted work or information embodied in the Entry, and such work or information does not infringe on any patent, trademark, trade secret, copyright, or any rights of privacy or publicity of any person, or any other right of any third party, and the Entrant affirms it has the right to grant any and all rights and licenses granted to Sponsor herein. Entrant hereby grants to Sponsor and its affiliates, subsidiaries, licensees and assigns, an irrevocable, perpetual and royalty-free right to use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish and otherwise make use of the submitted work or information throughout the world and for any purpose without any additional consideration owed to Entrant. Entrant acknowledges and agrees that Sponsor shall have no obligation to post, display or

otherwise make publicly available any work or information submitted by the Entrant, and may, in its sole and unfettered discretion, remove, edit, modify or delete any work that the Entrant submits.

7. WAIVER OF LIABILITY AND AGREEMENT TO INDEMNIFY: Entrant, its successors and assigns thereby releases, forever discharges and covenants not to make a claim against or sue Sponsor, and its parents, subsidiaries and affiliates, licensees, employees, officers, directors, representatives, successors and assigns of and from all manner of action or actions, cause or causes of action, at law or in equity, suits, claims, demands, liability, loss, cost or expense, of any nature whatsoever, known or unknown, fixed or contingent, which Entrant may have or hereafter have against Sponsor by reason of any injuries or damages Entrant may sustain, whether to Entrant's person, property, reputation, or otherwise, as a result of, incident to, or related in any way to the Entry, the Contest, or the use, incorporation or exploitation of the Entry for any purpose described herein. Entrant waives and foregoes the right to seek injunctive relief against anyone relating in any way to the Entry, the Contest, or the use, incorporation, or exploitation of the materials for any purpose described herein. Entrant agrees to indemnify and hold harmless Sponsor from and against any liabilities, losses, claims, demands, costs (including, without limitation, reasonable attorneys' fees) and expenses arising in connection with any breach or alleged breach by Entrant of any representation made in the Entry or by virtue of submitting the Entry.

8. LIMITATION OF LIABILITY: Entrant agree to release and hold harmless Sponsor and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such Entrant's participation in the Contest and/or acceptance, possession, use, or misuse of any prize or any portion thereof.

9. DISPUTES: This Contest is governed by the laws of the State of North Carolina, U.S.A., excluding its conflict of law doctrines. As a condition of participating in this Contest, Entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Wake County, North Carolina having jurisdiction.